

Paper Title (16 Bold)

First Author¹, Second Author² (14)

¹(Department, College/ University Name, Country Name) (10 Italic)

²(Department, College/ University Name, Country Name) (10 Italic)

Abstract: (11 Bold) :

(10 Bold) All submissions must include a structured abstract, following the format outlined below. These four sub-headings and their accompanying explanations must always be included:
Purpose

Background

Materials and Methods:

Results:

Conclusion:

The maximum length of your abstract should be 250 words in total, including keywords and article classification (see the sections below). (10)

Key Word: (11 Bold) Your submission should include up to 12 appropriate and short keywords that capture the principal topics of the paper. Our “Creating an SEO-friendly manuscript how to guide” contains some practical guidance on choosing search-engine friendly keywords.

I. Introduction (11 Bold)

The introduction must clearly state the problem, the reason for doing the work, the hypotheses or theoretical predictions under consideration and the essential background. It should not contain equations or mathematical notation. Section numbering and headings begin here. (10)

Review of Literature: A brief survey of the relevant literature, so that a non-specialist reader could understand the significance of the presented results. (10)

II. Material And Methods (11 Bold)

Provide sufficient details to permit repetition of the experimental work. The technical description of methods should be given when such methods are new. (10)

Study Design:

Study Location:

Study Duration:

Sample size:

Sample size calculation:

Subjects & selection method: (10)

Inclusion criteria:

Exclusion criteria:

Procedure methodology

Statistical analysis

III. Result (11 Bold)

Results should be presented concisely. Only in exceptional cases will it be permissible to present the same set of results in both table and figure. The results section should not be used for discussion. (10)

IV. Discussion (11 Bold)

Point out the significance of the results, and place the results in the context of other work and theoretical background. (10)

V. Conclusion (11 Bold)

Should be a short highlighting of the major findings of the study, and the meaning and importance of those findings, reflecting to the aims of the study (described at the end of introduction) . (10)

Acknowledgements: (if any) These should be placed in a separate paragraph at the end of the text, immediately before the list of references. It may include funding information too. Font size 10, the word Acknowledgements. is bold. Use Style: 04 Text of Abstract.

References (11 Bold)

[1]. (8)

All references in your manuscript must be formatted using one of the recognised Harvard styles. You are welcome to use the Harvard style Emerald has adopted – we’ve provided a detailed guide below. Want to use a different Harvard style? That’s fine, our typesetters will make any necessary changes to your manuscript if it is accepted. Please ensure you check all your citations for completeness, accuracy and consistency; this enables your readers to exploit the reference linking facility on the database and link back to the works you have cited through CrossRef. Emerald’s Harvard referencing style

References to other publications in your text should be written as follows:

Single author: (Adams, 2006)

Two authors: (Adams and Brown, 2006)

Three or more authors: (Adams et al., 2006) Please note, ‘et al’ should always be written in italics.

A few other style points. These apply to both the main body of text and your final list of references.

When referring to pages in a publication, use ‘p.(page number)’ for a single page or ‘pp.(page numbers)’ to indicate a page range.

Page numbers should always be written out in full, e.g. 175-179, not 175-9.

Where a colon or dash appears in the title of an article or book chapter, the letter that follows that colon or dash should always be lower case.

When citing a work with multiple editors, use the abbreviation ‘Ed.s’.

At the end of your paper, please supply a reference list in alphabetical order using the style guidelines below. Where a DOI is available, this should be included at the end of the reference.

For books

Surname, initials (year), title of book, publisher, place of publication.

e.g. Harrow, R. (2005), No Place to Hide, Simon & Schuster, New York, NY.

For book chapters

Surname, initials (year), "chapter title", editor's surname, initials (Ed.), title of book, publisher, place of publication, page numbers.

e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp.15-20.

For journals

Surname, initials (year), "title of article", journal name, volume issue, page numbers.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", Journal of Consumer Marketing, Vol. 22 No. 2, pp.72-80.

For published

conference proceedings

Surname, initials (year of publication), "title of paper", in editor's surname, initials (Ed.), title of published proceeding which may include place and date(s) held, publisher, place of publication, page numbers.

e.g. Wilde, S. and Cox, C. (2008), "Principal factors contributing to the competitiveness of tourism destinations at varying stages of development", in Richardson, S., Fredline, L., Patiar A., & Ternel, M. (Ed.s), CAUTHE 2008: Where the 'bloody hell' are we?, Griffith University, Gold Coast, Qld, pp.115-118.

For unpublished

conference proceedings

Surname, initials (year), "title of paper", paper presented at [name of conference], [date of conference], [place of conference], available at: URL if freely available on the internet (accessed date).

e.g. Aumueller, D. (2005), "Semantic authoring and retrieval within a wiki", paper presented at the European Semantic Web Conference (ESWC), 29 May-1 June, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed 20 February 2007).

For working papers

Surname, initials (year), "title of article", working paper [number if available], institution or organization, place of organization, date.
e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

For encyclopaedia entries
(with no author or editor)

Title of encyclopaedia (year), "title of entry", volume, edition, title of encyclopaedia, publisher, place of publication, page numbers.
e.g. Encyclopaedia Britannica (1926), "Psychology of culture contact", Vol. 1, 13th ed., Encyclopaedia Britannica, London and New York, NY, pp.765-771.
(for authored entries, please refer to book chapter guidelines above)

For newspaper articles (authored)

Surname, initials (year), "article title", newspaper, date, page numbers.
e.g. Smith, A. (2008), "Money for old rope", Daily News, 21 January, pp.1, 3-4.

For newspaper articles (non-authored)

Newspaper (year), "article title", date, page numbers.
e.g. Daily News (2008), "Small change", 2 February, p.7.

For archival or other unpublished sources

Surname, initials (year), "title of document", unpublished manuscript, collection name, inventory record, name of archive, location of archive.
e.g. Litman, S. (1902), "Mechanism & Technique of Commerce", unpublished manuscript, Simon Litman Papers, Record series 9/5/29 Box 3, University of Illinois Archives, Urbana-Champaign, IL.

For electronic sources

If available online, the full URL should be supplied at the end of the reference, as well as the date that the resource was accessed.
Surname, initials (year), "title of electronic source", available at: persistent URL (accessed date month year).
e.g. Weida, S. and Stolley, K. (2013), "Developing strong thesis statements", available at: <https://owl.english.purdue.edu/owl/resource/588/1/> (accessed 20 June 2018)
Standalone URLs, i.e. those without an author or date, should be included either inside parentheses within the main text, or preferably set as a note (roman numeral within square brackets within text followed by the full URL address at the end of the paper).

For data

Surname, initials (year), title of dataset, name of data repository, available at: persistent URL, (accessed date month year).
e.g. Campbell, A. and Kahn, R.L. (2015), American National Election Study, 1948, ICPSR07218-v4, Inter-university Consortium for Political and Social Research (distributor), Ann Arbor, MI, available at: <https://doi.org/10.3886/ICPSR07218.v4> (accessed 20 June 2018). (8)